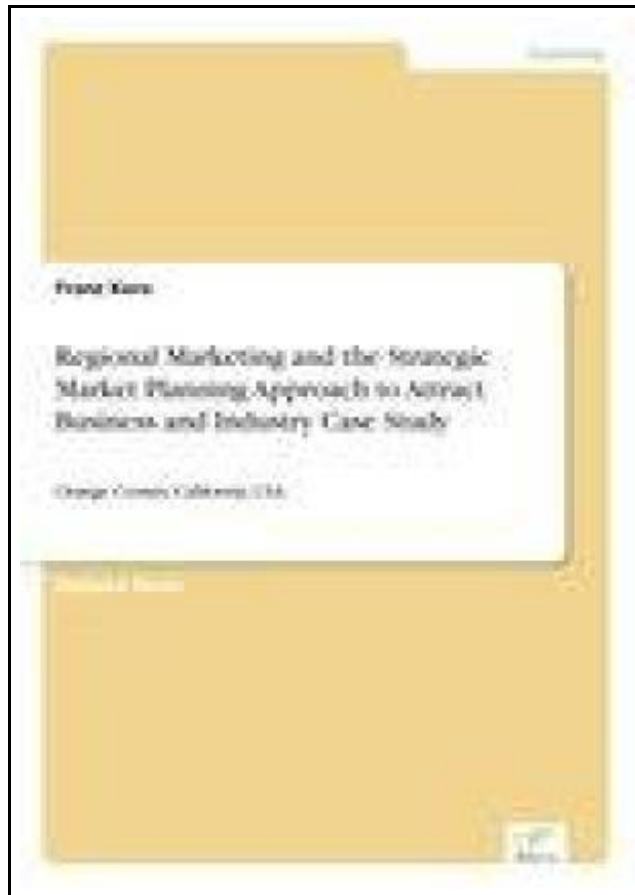


## Regional Marketing and the Strategic Market Planning Approach to Attract Business and Industry Case Study



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