# Living on the Fault Line: Managing for Shareholder Value in the Age of the Internet (Paperback)

By Geoffrey A. Moore

John Wiley and Sons Ltd, United Kingdom, 2008. Paperback. Book Condition: New. 1. Auflage. 230 x 154 mm. Language: English . Brand New Book. Living on the Fault Line is the long awaited new book from Geoffrey Moore, author of Crossing the Chasm and Inside the Tornado, two bestselling works that have helped guide the high-tech revolution. Moore focuses on the most important business question for the early twenty-first century: the age of the Internet. How can companies living on the fault line of rapid, disruptive, technological change be managed successfully? -Old management truths are dead - Twentieth century business models must be replaced - The revolution is changing every aspect of business - Blue chip companies are under direct assault from new companies that nobody had even heard of last year Living on the Fault Line will reset the management agenda in the age of the Internet and is essential reading for all companies both old and new. Simultaneous publication with HarperCollins US release Guaranteed Business Book of the Month slots with key retailers Major PR coverage across the media including FT, The Times, Telegraph, Guardian, Observer Massive direct mail promotion to leading FT 500 multinationals Crossing the Chasm...

READ ONLINE
[ 7.27 MB ]

---

## Reviews

*These kinds of publication is everything and got me to looking ahead of time and much more. it absolutely was writtern extremely completely and valuable. Your way of life period is going to be enhance when you full looking over this ebook.*
*-- Dr. Lessie Murphy IV*

*The book is straightforward in read safer to recognize. This really is for anyone who statte there had not been a worthy of looking at. You may like just how the blogger create this publication.*
*-- Friedrich Nolan*

# You May Also Like

### Meet Trouble: Slipcase (Paperback)

Penguin Putnam Inc, United States, 2013. Paperback. Book Condition: New. 230 x 154 mm. Language: English . Brand New Book. A brand-new series for brand-new readers!Introducing a new series for brand-new readers! Each slipcase includes two 16-page paperback books, both on an...

### The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event (Paperback)

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...

### Mother Carey s Chickens (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 228 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...

### Mass Media Law: The Printing Press to the Internet (Paperback)

Peter Lang Publishing Inc, United States, 2013. Paperback. Book Condition: New. New.. 251 x 175 mm. Language: English . Brand New Book. Digital media law is now the dynamic legal territory. Mass Media Law: The Printing Press to the Internet is a...

### Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...

### Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...