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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-11-01 Pages: 196 Publisher: Tsinghua University Press title: international business negotiation and communication between (Higher Vocational international business professionals combining learning with planning materials) Original Price: 28.00 yuan Author: sinus contingent editor Publisher: Tsinghua University Press Publication Date :2012-11-1ISBN: 9787302302131 Words: 326.000 yards: 196 Edition: 1 Binding: Paperback: 16 Weight: Editor's Summary International business negotiation and communication aimed broaden students 'horizons. improve students' brains. tongue. hands the ability to develop their skills in business communication and negotiation. Book follows the basic processes of international business negotiations. modular style. ten modules were: to master the rules of the game. good pre-negotiation preparation. negotiation psychology. negotiation. etiquette. and how to start negotiations. to use negotiation skills to resolve the impasse in the negotiations verbal communication skills, grasp signing skills and negotiating style of the people of the countries in the world. Each module to import more to the actual case. and pave the way to the basic theory and negotiation knowledge. interspersed with a lot of negotiation cases. negotiation theory and skills to be visualize resolution. Summary of the key elements at the end of each module structure chart. as well as teaching do integrated training for students in self-test and drill. The book is not only suitable for the majority of vocational colleges as a textbook and related practitioners rare desk readings. The directory module one to master the rules of the game unit 1.1 characteristics of international business negotiations. the type and manner of unit 1.2 grasp each other the principle of equality unit grasp the win-win principle unit 1.4 1.3 1.5 grasp grasp the unit of the principle of good faith argue the principle of...

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